

Cytonn Weekly #13.2020

Company updates

- Weekly Rates:
 - Cytonn Money Market Fund closed the week at a yield of 11.0% p.a. To subscribe, just dial *809#;
 - Cytonn High Yield Fund closed the week at a yield of 13.98% p.a. To subscribe, email us at sales@cytonn.com;
- Following the Kenyan Government's directive in containing the spread of COVID-19, we have adjusted our working hours to: 8 am - 4 pm on weekdays and 8 am- 12 pm on Saturdays. For convenience, you can reach us online on clients.cytonn.com, WhatsApp at 0748 070 000, or email at clientservices@cytonn.com
- In response to the recently announced measures to contain COVID-19 as announced by H.E. President Uhuru Kenyatta, Cytonn Investments has put in the following measures to ensure we continue serving our clients even as we comply with the safety measures. Please see our client communication [here](#);
- Beatrice Mwangi, Real Estate Research Analyst at Cytonn Investments, attended an interview on NTV (Property Focus Show) where she talked about off plan investments. Watch Beatrice [here](#);
- Michael Obaga, Financial Advisor at Cytonn Investments, attended an interview on Hot 96 FM where he discussed the impact of Coronavirus on businesses and on the economy. Listen to Michael [here](#);
- Michael Obaga, Financial Advisor at Cytonn Investments, attended an interview on K24 where he discussed the effects of COVID-19 on Kenya's economy. Watch Michael [here](#);
- Rodney Omukhulu, Investments Analyst at Cytonn Investments, attended an interview on KBC Channel 1 to discuss the new tax measures proposed by H.E. President Uhuru Kenyatta in the wake of Coronavirus. Watch Rodney [here](#);
- Having completed and handed over Phase 1 of The Alma, and on track to hand over Phase 2, we have now turned our attention towards construction of The Ridge in Ridgeways. The Ridge is Cytonn's 800-unit residential mixed-use development on the Northern Bypass. For more information, please email us at sales@cytonn.com;
- Phase 1 of The Alma is now 100% sold with early buyers having achieved up to 55% capital appreciation. We are now running a promotion in Phase 2: Buy a unit in Phase 2 with a 15-year payment plan and 0% deposit. For inquiries, please email us on clientservices@cytonn.com;
- For an exclusive tour of Cytonn's real estate developments, visit: **Sharp Investor's Tour** and for more information, email us at sales@cytonn.com;
- We continue to hold weekly workshops and site visits on how to build wealth through real estate investments. The weekly workshops and site visits target both investors looking to invest in real estate directly and those interested in high yield investment products to familiarize themselves with how we support our high yields. Watch progress videos and pictures of **The Alma**, **Amara Ridge**, and **The Ridge**;
- We continue to see very strong interest in our weekly Private Wealth Management Training (largely covering financial planning and structured products). The training is at no cost and is open only to pre-screened participants. We also continue to see institutions and investment

groups interested in the training for their teams. Cytonn Foundation, under its financial literacy pillar, runs the Wealth Management Training. If interested in our Private Wealth Management Training for your employees or investment group, please get in touch with us through wmt@cytonn.com. To view the **Wealth Management Training** topics, click [here](#);

- For recent news about the company, see our news section [here](#);
- We have 10 investment-ready projects, offering attractive development and buyer targeted returns. See further details here: [Summary of Investment-Ready Projects](#).

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