



Debt Relief Amidst the COVID-19 Pandemic, & Cytonn Monthly - April 2020

Company updates

- Weekly Rates:
 - Cytonn Money Market Fund closed the week at a yield of 11.03% p.a. To subscribe, just dial *809#;
 - Cytonn High Yield Fund closed the week at a yield of 14.4% p.a. To subscribe, email us at sales@cytonn.com;
- Shiv Arora, Chief Operating Officer at Cytonn Investments, was on NTV to talk about the impact of the COVID-19 Pandemic on the economy and businesses in Kenya. Watch Shiv [here](#);
- Edith Kerubo, Senior Distribution Manager at Cytonn investments, was on KBC Channel 1 to talk about her career journey, gender equality, and life at the work place. Watch Edith [here](#);
- Having completed and handed over Phase 1 of The Alma, and on track to hand over Phase 2, we have now turned our attention towards construction of The Ridge in Ridgeways. The Ridge is Cytonn's 800-unit residential mixed-use development on the Northern Bypass. For more information, please email us at sales@cytonn.com;
- Phase 1 of The Alma is now 100% sold with early buyers having achieved up to 55% capital appreciation. We are now running a promotion in Phase 2: Buy a unit in Phase 2 with a 15-year payment plan and 0% deposit. For inquiries, please email us on clientservices@cytonn.com;
- For an exclusive tour of Cytonn's real estate developments, visit: [Sharp Investor's Tour](#) and for more information, email us at sales@cytonn.com;
- We continue to see very strong interest in our weekly Private Wealth Management Training (largely covering financial planning and structured products). The training is at no cost and is open only to pre-screened participants. We also continue to see institutions and investment groups interested in the training for their teams. Cytonn Foundation, under its financial literacy pillar, runs the Wealth Management Training. If interested in our Private Wealth Management Training for your employees or investment group, please get in touch with us through wmt@cytonn.com. To view the [Wealth Management Training](#) topics, click [here](#);
- For recent news about the company, see our news section [here](#);
- We have 10 investment-ready projects, offering attractive development and buyer targeted returns. See further details here: [Summary of Investment-ready Projects](#).