



Nyeri Real Estate Investment Opportunity, & Cytonn Weekly #03/2018

Company updates

- Our Research Analyst, Nancy Murule discussed acquiring and owning property in Kenya. Watch Nancy on Ebru TV [here](#)
- Our Investments Analyst, Reuben Mabishi discussed Kenya's economic growth in 2018 and Cytonn's Investment in NIC Group. Watch Reuben on CNBC [here](#)
- On Wednesday, 17th January 2018, Cytonn Foundation, the corporate social investment arm of Cytonn Investments Management Plc that focuses on giving back to the society through skill development, held a private Wealth Management Training (WMT) at the Dedan Kimathi University of Technology (DEKUT) located in Nyeri County, as part of the Foundation's financial literacy pillar. During the training, the University staff were taken through a financial planning session with a focus on 4 key pillars; Budgeting, Debt Management, Savings, and Investments in the various asset classes. See the Event Note [here](#). If interested in our **Private Wealth Management Training** for your employees or investment group please get in touch with us through clientservices@cytonn.com or book through this link [Wealth Management Training](#). To view the Wealth Management Training topics, click [here](#)
- On Friday, 19th January 2018, we also held a private Wealth Management Training (WMT) at Machakos University. See the Event Note [here](#)
- We continue to showcase our real estate developments through weekly site visits. Watch progress videos and pictures of **The Alma**, **Amara Ridge**, **The Ridge**, and **Taraji Heights**. The site visits target both investors looking to invest in real estate directly and those interested in high yield investment products to familiarize themselves with how we support our high yields. Key to note is that our cost of capital is priced off the loan markets, where all-in pricing ranges from 16.0% to 20.0% and our yield on real estate developments ranges from 23.0% to 25.0%, hence our top-line gross spread is about 6.0%. If interested in attending the site visits, kindly register [here](#)
- For recent news about the company, see our news section [here](#)
- We have 10 investment-ready projects, offering attractive development and buyer targeted returns of around 23.0% to 25.0% p.a. See further details here: [Summary of Investment-Ready Projects](#)
- To invest in any of our current or upcoming real estate projects, please visit [Cytonn Real Estate](#)
 - Cytonn Towers, where we are only selling residential units in the first phase of residential apartments, is currently about 20.0% sold. See [Cytonn Towers](#)
 - The Alma, which is 55.0% sold. See [The Alma](#)
 - Amara Ridge has currently 100.0% uptake. See [Amara Ridge](#)
 - Situ Village is currently 22.0% sold. See [Situ Village](#)
 - The Ridge (Phase 1) is currently 31.0% sold. See [The Ridge](#)
 - Taraji Heights is currently 14.0% sold. See [Taraji Heights](#)
 - RiverRun Estates (Phase 1) is currently 11.0% sold. See [RiverRun Estates](#)
- With over 10 investment ready projects worth over Kshs 82.0 billion of project value, we shall be very selective on new real estate projects going forward, only focusing on Joint Ventures and real

estate opportunities with deep value. We are increasingly focused on private equity deals. Should you have any deals in banking, insurance, education, hospitality and technology sectors, kindly email a teaser to PE@cytonn.com.

- We continue to beef up the team with ongoing hires for a Senior IT Engineer, and Lecturers - Cytonn Technical College, among others. Visit our website [Careers at Cytonn](#) to apply.

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