

# Developing Technical Education Institutions with a Focus on Vision 2030, & Cytonn Weekly #27/2018

## Company updates

- Cytonn Investments will hold an Investments Analyst & Investors Open Day on 19<sup>th</sup> July 2018 at the Sarova Stanley from 7:30 am to 12:00 pm. The forum targets investments analysts and investors and aims at educating the market on our structured finance business model and our operating environment. If interested in attending the forum, register [here](#)
- Caleb Mugendi, Senior Investment Analyst, discussed the acquisition of Chase Bank by SBM Holdings, and the deal by Uber and Taxify to raise fares after a week of strike. Watch him on CNBC Africa [here](#)
- Patricia Wachira, Senior Research Analyst, discussed affordable housing which is one of the government's Big Four Agenda. Watch her on Ebru T.V. [here](#)
- Moses Njuguna, Distribution Unit Manager, discussed Financial Planning and Investments. Watch him on Njata T.V. [here](#)
- The Q2'2018 issue of our quarterly Sharp Cents Magazine is out. Read the issue [here](#) or email [clientservices@cytonn.com](mailto:clientservices@cytonn.com) to get a copy
- We continue to hold weekly workshops and site visits on how to build wealth through real estate investments. The weekly workshops and site visits target both investors looking to invest in real estate directly and those interested in high yield investment products to familiarize themselves with how we support our high yields. Watch progress videos and pictures of **The Alma, Amara Ridge, The Ridge, and Taraji Heights**. Key to note is that our cost of capital is priced off the loan markets, where all-in pricing ranges from 16.0% to 20.0%, and our yield on real estate developments ranges from 23.0% to 25.0%, hence our top-line gross spread is about 6.0%. If interested in attending the site visits, kindly register [here](#)
- We continue to see very strong interest in our weekly Private Wealth Management Training (largely covering financial planning and structured products). The training is at no cost and is open only to pre-screened participants. We also continue to see institutions and investment groups interested in the trainings for their teams. The Wealth Management Trainings are run by the Cytonn Foundation under its financial literacy pillar. If interested in our Private Wealth Management Training for your employees or investment group please get in touch with us through [wmt@cytonn.com](mailto:wmt@cytonn.com). To view the **Wealth Management Training topics**, click [here](#)
- For recent news about the company, see our news section [here](#)
- We have 10 investment-ready projects, offering attractive development and buyer targeted returns of around 23.0% to 25.0% p.a. See further details here: [Summary of Investment-Ready Projects](#)
- We continue to beef up the team with ongoing hires for: IT Network Engineer and Unit Managers-Mt. Kenya Region. Visit the **Careers** section on our website to apply.
- Cytonn Real Estate is looking for a 0.5-acre land parcel for a joint venture in Lavington, Karen or Kiambu Road. The parcel should be in a good location with frontage to a tarmac road. For more information or leads, email us at [rdo@cytonn.com](mailto:rdo@cytonn.com)

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