



The Fight Against Corruption in Kenya...Yet Another Chapter, & Cytonn Weekly #29/2018

Company updates

- On 21st July 2018 and 28th July 2018, Cytonn held their Q3'2018 Market Outlook and Company Updates Event at The Alma in Ruaka and The Capital Club in Westlands, respectively. The quarterly forums provide extensive insights into our outlook of the macroeconomic and operating environment while also providing an opportunity for us to directly engage with our clients and receive feedback on how we can improve our products and services. See [Event Note](#)
 - Moses Njuguna, Distribution Unit Manager, discussed Financial Planning. Watch Moses on Njata T.V [here](#)
 - The Q2'2018 issue of our quarterly Sharp Cents Magazine, themed Sustainable Finance is out. Read the issue [here](#) or email clientservices@cytonn.com to get a copy
 - We continue to hold weekly workshops and site visits on how to build wealth through real estate investments. The weekly workshops and site visits target both investors looking to invest in real estate directly and those interested in high yield investment products to familiarize themselves with how we support our high yields. Watch progress videos and pictures of [The Alma](#), [Amara Ridge](#), [The Ridge](#), and [Taraji Heights](#). Key to note is that our cost of capital is priced off the loan markets, where all-in pricing ranges from 16.0% to 20.0%, and our yield on real estate developments ranges from 23.0% to 25.0%, hence our top-line gross spread is about 6.0%. If interested in attending the site visits, kindly register [here](#)
 - We continue to see very strong interest in our weekly Private Wealth Management Training (largely covering financial planning and structured products). The training is at no cost and is open only to pre-screened participants. We also continue to see institutions and investment groups interested in the training for their teams. The Wealth Management Training is run by the Cytonn Foundation under its financial literacy pillar. If interested in our Private Wealth Management Training for your employees or investment group please get in touch with us through wmt@cytonn.com. To view the [Wealth Management Training topics](#), click [here](#)
 - For recent news about the company, see our news section [here](#)
 - We have 10 investment-ready projects, offering attractive development and buyer targeted returns of around 23.0% to 25.0% p.a. See further details here: [Summary of Investment-Ready Projects](#)
 - We continue to beef up the team with ongoing hires for IT Network Engineer and Unit Managers- Mt. Kenya Region. Visit the [Careers](#) section on our website to apply.
 - Cytonn Real Estate is looking for a 0.5-acre land parcel for a joint venture in Lavington, Karen or Kiambu Road. The parcel should be in a good location with frontage to a tarmac road. For more information or leads, email us at rdo@cytonn.com
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