

# Cytonn Monthly – July 2018

## Company updates

- Cytonn's real estate developments, The Alma in Ruaka and Amara Ridge in Karen, were featured by CNN International in a report highlighting the growing property market in Kenya. See the feature on CNN [here](#)
- Cytonn Investments, on 2<sup>nd</sup> August 2018, held their quarterly awards ceremony that recognized their top producers for the last quarter. See [Event Note](#)
- Moses Njuguna, Distribution Unit Manager, was on Njata T.V. to discuss Investments Process and Decision Making. See [Moses here](#)
- The Q2'2018 issue of our quarterly Sharp Cents Magazine, themed **Sustainable Finance** is out. Read the issue [here](#) or email [clientservices@cytonn.com](mailto:clientservices@cytonn.com) to get a copy
- We continue to hold weekly workshops and site visits on how to build wealth through real estate investments. The weekly workshops and site visits target both investors looking to invest in real estate directly and those interested in high yield investment products to familiarize themselves with how we support our high yields. Watch progress videos and pictures of [The Alma](#), [Amara Ridge](#), [The Ridge](#), and [Taraji Heights](#). Key to note is that our cost of capital is priced off the loan markets, where all-in pricing ranges from 16.0% to 20.0%, and our yield on real estate developments ranges from 23.0% to 25.0%, hence our top-line gross spread is about 6.0%. If interested in attending the site visits, kindly register [here](#)
- We continue to see very strong interest in our weekly Private Wealth Management Training (largely covering financial planning and structured products). The training is at no cost and is open only to pre-screened participants. We also continue to see institutions and investment groups interested in the training for their teams. The Wealth Management Training is run by the Cytonn Foundation under its financial literacy pillar. If interested in our Private Wealth Management Training for your employees or investment group please get in touch with us through [wmt@cytonn.com](mailto:wmt@cytonn.com). To view the [Wealth Management Training topics](#), click [here](#)
- For recent news about the company, see our news section [here](#)
- We have 10 investment-ready projects, offering attractive development and buyer targeted returns of around 23.0% to 25.0% p.a. See further details here: [Summary of Investment-Ready Projects](#)
- We continue to beef up the team with ongoing hires for IT Network Engineer and Unit Managers-Mt. Kenya Region. Visit the [Careers](#) section on our website to apply.
- Cytonn Real Estate is looking for a 0.75-acre land parcel for a joint venture in any of the following areas, Lavington, Loresho (near Loresho Shopping Centre and its environs), Spring Valley Shopping Centre and its environs, Redhill Road (should be between Limuru Road Junction and Westlands Link Road), Lower Kabete Road (between Ngecha Road Junction and UON Campus), and Karen. The parcel should be in a good location with frontage to a tarmac road. For more information or leads, email us at [rdo@cytonn.com](mailto:rdo@cytonn.com)

