



Nakuru Real Estate Investment Opportunity, & Cytonn Weekly #30/2018

Company updates

- CNN International featured Cytonn's developments, The Alma and Amara Ridge, watch [here](#).
 - Johnson Denge, Senior Manager - Regional Markets, was on KTN News discussing the state of housing in the country. See Johnson [here](#).
 - Caleb Mugendi, Senior Investments Analyst, spoke to CNBC about capping of interest rates and the budget deficit. Watch Caleb [here](#).
 - Moses Njuguna, Distribution Unit Manager, was on Njata TV to discuss mitigating risk in investments. See Moses [here](#).
 - Dennis Memusi, IT Support Engineer was featured in The Daily Nation in an opinion piece about Digital Disruption in the Housing Industry. Read his article [here](#).
 - The Q2'2018 issue of our quarterly Sharp Cents Magazine, themed Sustainable Finance is out. Read the issue [here](#) or email clientservices@cytonn.com to get a copy
 - The weekly workshops and site visits target both investors looking to invest in real estate directly and those interested in high yield investment products to familiarize themselves with how we support our high yields. Watch progress videos and pictures of **The Alma, Amara Ridge, The Ridge, and Taraji Heights**. Key to note is that our cost of capital is priced off the loan markets, where all-in pricing ranges from 16.0% to 20.0%, and our yield on real estate developments ranges from 23.0% to 25.0%, hence our top-line gross spread is about 6.0%. If interested in attending the site visits, kindly register [here](#)
 - We continue to see very strong interest in our weekly Private Wealth Management Training (largely covering financial planning and structured products). The training is at no cost and is open only to pre-screened participants. We also continue to see institutions and investment groups interested in the training for their teams. The Wealth Management Training is run by the Cytonn Foundation under its financial literacy pillar. If interested in our Private Wealth Management Training for your employees or investment group please get in touch with us through wmt@cytonn.com. To view the **Wealth Management Training topics**, click [here](#)
 - For recent news about the company, see our news section [here](#)
 - We have 10 investment-ready projects, offering attractive development and buyer targeted returns of around 23.0% to 25.0% p.a. See further details here: **Summary of Investment-Ready Projects**
 - We continue to beef up the team with ongoing hires for Senior Operations Manager, Operations Associate and Operations Analyst in Cytonn Group as well as Financial Advisors in Nairobi and Kisumu. Visit the **Careers section** on our website to apply.
 - Cytonn Real Estate is looking for a 0.75-acre land parcel for a joint venture in Lavington, Karen or Kiambu Road. The parcel should be in a good location with frontage to a tarmac road. For more information or leads, email us at rdo@cytonn.com
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