



Cytonn Q3'2018 Markets Review

Company updates

- On 29th September 2018, Cytonn Investment Management Plc held its Company, Markets & Projects Updates Event for Quarter 3 at the Alma in Ruaka. The quarterly forums enable the company to provide updates to investors on our outlook of the economy and attractive investment opportunities, while also addressing any questions clients may have pertaining to their investment with Cytonn. See event note [here](#)
- On Thursday 27th September 2018, Patricia Wachira, Senior Research Analyst at Cytonn Investments Management Plc was a key note speaker on “Affordable Housing in Kenya” at the Multimedia University Innovation Week. See event note [here](#)
- Ian Kagiri, Investment Analyst was on Ebru TV to discuss the performance of the banking sector in H1'2018. Watch him [here](#)
- Stanley Ngugi, Financial Advisor at Cytonn Investment Management Plc was on KTN News to discuss the impact of the Finance Act 2018. Watch him [here](#)
- We continue to hold weekly workshops and site visits on how to build wealth through real estate investments. The weekly workshops and site visits target both investors looking to invest in real estate directly and those interested in high yield investment products to familiarize themselves with how we support our high yields. Watch progress videos and pictures of **The Alma, Amara Ridge, The Ridge, and Taraji Heights**. Key to note is that our cost of capital is priced off the loan markets, where all-in pricing ranges from 16.0% to 20.0%, and our yield on real estate developments ranges from 23.0% to 25.0%, hence our top-line gross spread is about 6.0%. If interested in attending the site visits, kindly register [here](#)
- We continue to see very strong interest in our weekly Private Wealth Management Training (largely covering financial planning and structured products). The training is at no cost and is open only to pre-screened participants. We also continue to see institutions and investment groups interested in the training for their teams. The Wealth Management Training is run by the Cytonn Foundation under its financial literacy pillar. If interested in our Private Wealth Management Training for your employees or investment group, please get in touch with us through wmt@cytonn.com. To view the **Wealth Management Training** topics, click [here](#)
- For recent news about the company, see our news section [here](#)
- We have 10 investment-ready projects, offering attractive development and buyer targeted returns of around 23.0% to 25.0% p.a. See further details here: **Summary of Investment-Ready Projects**
- We continue to beef up the team with ongoing hires for Business Manager-Commercialization and Unit Managers - Mt. Kenya Region. Visit the **Careers** section on our website to apply
- Cytonn Real Estate is looking for a 0.75-acre land parcel for a joint venture in any of the following areas, Lavington, Loresho (near Loresho Shopping Centre and its environs), Spring Valley Shopping Centre and its environs, Redhill Road (should be between Limuru Road Junction and Westlands Link Road), Lower Kabete Road (between Ngecha Road Junction and UON Campus), and Karen. The parcel should be in a good location with frontage to a tarmac road. Please note that we are not in the market for land purchase, we are looking ONLY for Joint Venture opportunities. For more information or leads, email us at rdo@cytonn.com

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