

Kenya Economic Review 2018, & Cytonn Weekly #45/2018

Company updates

- On Thursday 22nd November 2018, Cytonn Asset Managers Limited, “CAML”, the regulated affiliate of Cytonn Investments Management Plc conducted a training for Sacco Officials at the Cytonn Chancery office along valley road. The training focused on educating the participants on the investment opportunities available in the alternative space and the benefits of investing in alternatives. See the Event Note [here](#);
- Our Chief Executive Officer, Edwin H. Dande was on KTN’s entrepreneurship show, ‘Captains of Industry’ to discuss Cytonn’s journey since inception. Watch the interview [here](#);
- Our Distribution Manager, Moses Njuguna was on Inooro TV to discuss money-spending habits for families over the holiday season. Watch the interview [here](#);
- Our Investments Analyst, Faith Maina was on KBC Channel 1 to discuss the expectations from the Blue Economy Conference, which will be held in Nairobi, Kenya on 26th - 28th November 2018. Watch the interview [here](#);
- We invite you to the ongoing exhibition of Situ Village, our Kshs 5.5 bn gated community development in Oloolua Ridge, Karen. The exhibition is at the Amara Ridge Clubhouse (Location Pin: <https://goo.gl/maps/B3GVnu8pHyn>) from 9:00 am to 5:00 pm daily, and it will end on 30th November 2018. Do not miss the opportunity! See the video for the completed Amara Ridge [here](#);
- We continue to hold weekly workshops and site visits on how to build wealth through real estate investments. The weekly workshops and site visits target both investors looking to invest in real estate directly and those interested in high yield investment products to familiarize themselves with how we support our high yields. Watch progress videos and pictures of **The Alma, Amara Ridge, The Ridge, and Taraji Heights**. Key to note is that our cost of capital is priced off the loan markets, where all-in pricing ranges from 16.0% to 20.0%, and our yield on real estate developments ranges from 23.0% to 25.0%, hence our top-line gross spread is about 6.0%. If interested in attending the site visits, kindly register [here](#);
- We continue to see very strong interest in our weekly Private Wealth Management Training (largely covering financial planning and structured products). The training is at no cost and is open only to pre-screened participants. We also continue to see institutions and investment groups interested in the training for their teams. The Wealth Management Training is run by the Cytonn Foundation under its financial literacy pillar. If interested in our Private Wealth Management Training for your employees or investment group, please get in touch with us through wmt@cytonn.com. To view the **Wealth Management Training** topics, click [here](#);
- For recent news about the company, see our news section [here](#);
- We have 10 investment-ready projects, offering attractive development and buyer targeted returns of around 23.0% to 25.0% p.a. See further details here: **Summary of Investment-Ready Projects**;
- We continue to beef up the team with ongoing hires for Financial and Real Estate Advisors for our offices in Nairobi, Nakuru, Kisumu, and Nyeri. Visit the **Careers** section on our website to apply; and
- Cytonn Centre for Affordable Housing (CCFAH) is looking for a 2-acre land parcel for a joint

venture/buy in Kiambu County (Ruiru, Kikuyu, Lower Kabete), Nairobi County and its environs. The parcel should be; i) fronting a main road, or not more than 800 metres from the main road, and ii) priced at Kshs 20 mn per acre or below. For more information or leads email us at affordablehousing@cytonn.com

Liason House, StateHouse Avenue
The Chancery, Valley Road
www.cytonn.com

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