

Ruaka Real Estate Investment Opportunity, & Cytonn Weekly #11_2019

Company updates

- Cytonn Asset Managers, our regulated affiliate, launched its Money Market Fund, called Cytonn Money Market Fund on March 11th, 2019. The current yield on the fund is 10.21% per annum;
- Cytonn Investments now has agents in the following towns; Eldoret, Embu, Kakamega, Kericho, Kisii, Kisumu, Meru, Mombasa, Naivasha, Nanyuki and Nyahururu. For a list of all the agents and their locations, [click here](#);
- Faith Maina, Investments Analyst at Cytonn, was on Citizen T.V to discuss the economic impact of Gikomba fire on the traders. Watch Faith [here](#);
- On Thursday, 14th March 2019, Cytonn Investments held an event to launch Cytonn Dhan, an initiative by the firm to connect with the Asian Markets. See [Event Note](#);
- For an exclusive tour of our developments, visit: [Sharp Investor's Tour](#) and for more information, email us at sales@cytonn.com;
- Following the recent approval by Retirement Benefits Authority (RBA), for Cytonn Asset Managers to manage pension funds, we are looking for business development consultants and agents with networks in the pensions industry to build our pensions business at very attractive commissions. If interested in being an agent or know someone who can be an agent, kindly contact us at pensions@cytonn.com;
- Following the completion and handover of Amara Ridge in Karen, we have now launched our next Karen project, dubbed Applewood, a Kshs 2.5 bn residential development located in Miotoni, Karen. This signature development shall comprise luxury homes, each sitting on 1/2 acre. We invite you to the exhibition of Applewood which is ongoing at the Amara Ridge Clubhouse (Location pin: <https://goo.gl/maps/B3GVnu8pHyn>) from 9:00 am to 5:00 pm daily. Call 0709 101 000 or email resales@cytonn.com to reserve a villa! See [Video here](#);
- We continue to hold weekly workshops and site visits on how to build wealth through real estate investments. The weekly workshops and site visits target both investors looking to invest in real estate directly and those interested in high yield investment products to familiarize themselves with how we support our high yields. Watch progress videos and pictures of [The Alma](#), [Amara Ridge](#), and [The Ridge](#). Key to note is that our cost of capital is priced off the loan markets, where all-in pricing ranges from 16.0% to 20.0%, and our returns on real estate developments range from 23.0% to 25.0%, hence our top-line gross spread is about 6.0%. If interested in attending the site visits, kindly register [here](#);
- We continue to see very strong interest in our weekly Private Wealth Management Training (largely covering financial planning and structured products). The training is at no cost and is open only to pre-screened participants. We also continue to see institutions and investment groups interested in the training for their teams. Cytonn Foundation, under its financial literacy pillar, runs the Wealth Management Training. If interested in our Private Wealth Management Training for your employees or investment group, please get in touch with us through wmt@cytonn.com. To view the [Wealth Management Training](#) topics, [click here](#);

- For recent news about the company, see our news section [here](#);
 - We have 10 investment-ready projects, offering attractive development and buyer targeted returns of around 23.0% to 25.0% p.a. See further details here: [Summary of Investment-Ready Projects](#);
 - We continue to beef up the team with ongoing hires for Financial and Real Estate Advisors for our offices in Nairobi, Nakuru, Kisumu, and Nyeri. Visit the [Careers Section](#) on our website to apply.
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