

Review of the Interest Rate Cap, & Cytonn Weekly #25/2019

Company updates

- Interested in learning about real estate investments in a relaxing environment next weekend? Be sure to stop by our stand at Westgate Mall next weekend, on the 29th and 30th June 2019, from 9:00 am - 6:00 pm and start your investments journey,
- Ian Kagiri - Investments Analyst was on Metropol TV on “The Smart Investor” with Aly Khan Satchu to discuss the recently released Cytonn Q1’2019 Listed Banking Sector Report. Watch him [here](#)
- Ian Kagiri - Investments Analyst was on CNBC East Africa to discuss Market Movements. Watch him [here](#)
- David King’oo - Cytonn Manager was on Citizen TV to discuss the interest rate standoff. Watch him [here](#)
- Caleb Mugendi - Investments Associate was on KBC Channel 1 to discuss the current state of the economy and impact of the recently read budget. Watch him [here](#)
- Cytonn Asset Managers Ltd, our affiliate regulated by the Capital Markets Authority, CMA, and the Retirement Benefits Authority, RBA, has announced the launch of its individual pension plan product, Cytonn Individual Retirement Plan, CIRP. To register for CIRP, see [here](#) or just email pensions@cytonn.com;
- Phase 1 of The Alma achieved a milestone last week; it is now 100% sold with early buyers having achieved up to 55% capital appreciation. We are now running a promotion in Phase 2: Buy a unit in Phase 2 with a 15-year payment plan and 0% deposit. For inquiries, please email us on clientservices@cytonn.com. The site is open between 8 am - 5 pm, 7-days a week for site visits;
- Cytonn Money Market Fund closed the week at an average yield of 11.0% p.a. To subscribe, just dial *809#
- In line with increasing the product offering to our clients, we are happy to announce that Cytonn Asset Managers has received two more licenses to offer personal retirement benefits scheme with a monthly payment platform from the Retirement Benefits Authority (RBA). The licenses allow Cytonn Asset Managers to manage segregated funds, personal pension funds and the income drawdown fund. <https://bit.ly/2K6xs6u>. For more information on the pension products, email us at pensions@cytonn.com;
- Interested in learning about real estate investments in a relaxing environment this weekend? Be sure to stop by our stand at the Lavington Mall on the 21st and 22nd June 2019 from 9:00 am - 6:00 pm and start your investment journey;
- For an exclusive tour of Cytonn’s real estate developments, visit: [Sharp Investor’s Tour](#) and for more information, email us at sales@cytonn.com;
- Following the completion and handover of Amara Ridge in Karen, we have now launched our next Karen project, dubbed Applewood, a Kshs 2.5 bn residential development located in Miotoni, Karen. This signature development shall comprise luxury homes, each sitting on 1/2 acre. We invite you to the exhibition of Applewood which is ongoing at the Amara Ridge Clubhouse (Location pin: <https://goo.gl/maps/B3GVnu8pHyn>) or at the Applewood Sales Centre on Miotoni Road (Location pin: <https://goo.gl/maps/ZfABuGjFo1z>) from 9:00 am to 5:00 pm daily. Call 0709

101 000 or email resales@cytonn.com to reserve a villa! See Video [here](#);

- We continue to hold weekly workshops and site visits on how to build wealth through real estate investments. The weekly workshops and site visits target both investors looking to invest in real estate directly and those interested in high yield investment products to familiarize themselves with how we support our high yields. Watch progress videos and pictures of **The Alma**, **Amara Ridge**, and **The Ridge**;
- We continue to see very strong interest in our weekly Private Wealth Management Training (largely covering financial planning and structured products). The training is at no cost and is open only to pre-screened participants. We also continue to see institutions and investment groups interested in the training for their teams. Cytonn Foundation, under its financial literacy pillar, runs the Wealth Management Training. If interested in our Private Wealth Management Training for your employees or investment group, please get in touch with us through wmt@cytonn.com. To view the **Wealth Management Training** topics, click [here](#);
- For recent news about the company, see our news section [here](#);
- We have 10 investment-ready projects, offering attractive development and buyer targeted returns. See further details here: [Summary of Investment-Ready Projects](#).

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