

# Cytonn H1'2019 Markets Review

## Company updates

- Cytonn Real Estate, our development affiliate, will be handing over The Alma Phase 1 at a ceremony scheduled for 20th July 2019, the development has achieved 100% sales prior to handover;
- On Monday, 24 June 2019, Cytonn Asset Managers launched its pensions business and announced three new products under the pensions offering, these are; the Cytonn Personal Retirement Benefits Scheme, the Cytonn Umbrella Retirement Benefits Scheme and the Cytonn Income Drawdown Fund. Read the press release [here](#);
- Cytonn Money Market Fund closed the week at an average yield of 10.9% p.a. To subscribe, just dial \*809#
- Caleb Mugendi- Assistant Manager was on CNBC to discuss the Kenyan market and the NSE performance during the week. Watch Caleb [here](#);
- Ian Kagiri- Investments Analyst was on Metropoli TV to discuss the performance of Kenya's banking sector. Watch Ian [here](#);
- Phase 1 of The Alma is now 100% sold with early buyers having achieved up to 55% capital appreciation. We are now running a promotion in Phase 2: Buy a unit in Phase 2 with a 15-year payment plan and 0% deposit. For inquiries, please email us on [clientservices@cytonn.com](mailto:clientservices@cytonn.com). The site is open between 8 am - 5 pm, 7-days a week for site visits;
- In line with increasing the product offering to our clients, Cytonn Asset Managers officially launched its pensions business and in addition to managing segregated funds, it has received licenses from the Retirement Benefits Authority (RBA) to offer other products including; (i) a Personal Retirement Benefits Scheme with a monthly payment platform, (ii) an Umbrella Retirement Benefits Scheme, and (iii) an Income Drawdown Fund. For more information on the pension products, email us at [pensionsales@cytonn.com](mailto:pensionsales@cytonn.com);
- For an exclusive tour of Cytonn's real estate developments, visit: **Sharp Investor's Tour** and for more information, email us at [sales@cytonn.com](mailto:sales@cytonn.com);
- Following the completion and handover of Amara Ridge in Karen, we have now launched our next Karen project, dubbed Applewood, a Kshs 2.5 bn residential development located in Miotoni, Karen. This signature development shall comprise luxury homes, each sitting on 1/2 acre. We invite you to the exhibition of Applewood which is ongoing at the Amara Ridge Clubhouse (Location pin: <https://goo.gl/maps/B3GVnu8pHyn>) or at the Applewood Sales Centre on Miotoni Road (Location pin: <https://goo.gl/maps/ZfABuGjFo1z>) from 9:00 am to 5:00 pm daily. Call 0709 101 000 or email [resales@cytonn.com](mailto:resales@cytonn.com) to reserve a villa! See Video [here](#);
- We continue to hold weekly workshops and site visits on how to build wealth through real estate investments. The weekly workshops and site visits target both investors looking to invest in real estate directly and those interested in high yield investment products to familiarize themselves with how we support our high yields. Watch progress videos and pictures of **The Alma**, **Amara Ridge**, and **The Ridge**;
- We continue to see very strong interest in our weekly Private Wealth Management Training (largely covering financial planning and structured products). The training is at no cost and is open only to pre-screened participants. We also continue to see institutions and investment

groups interested in the training for their teams. Cytonn Foundation, under its financial literacy pillar, runs the Wealth Management Training. If interested in our Private Wealth Management Training for your employees or investment group, please get in touch with us through [wmt@cytonn.com](mailto:wmt@cytonn.com). To view the **Wealth Management Training** topics, click [here](#);

- For recent news about the company, see our news section [here](#);
- We have 10 investment-ready projects, offering attractive development and buyer targeted returns. See further details here: [Summary of Investment-Ready Projects](#).

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