



Nairobi Metropolitan Area (NMA) Residential Report 2018/2019, & Cytonn Weekly #28/2019

Company updates

- Daniel Mainye, Senior Manager, Technology, Brand and Innovation, was on NTV to discuss the digital space, making money online and regulation of online spaces by the government. Watch Daniel [here](#);
- Caleb Mugendi, Asst. Head of Investments, was on CNBC to analyze the Capital Markets Authority's (CMA) actions against individuals accused of insider trading. Watch Caleb [here](#);
- Caleb Mugendi, Asst. Head of Investments, was on KTN News to discuss investments with a bias to pensions. Watch Caleb [here](#);
- Beatrice Mwangi, Real Estate Analyst, was on Metropol TV to discuss the latest in real estate, regulation, and the pervasion of mobile loans companies. Watch Beatrice [here](#);
- Phase 1 of The Alma is now 100% sold with early buyers having achieved up to 55% capital appreciation. We are now running a promotion in Phase 2: Buy a unit in Phase 2 with a 15-year payment plan and 0% deposit. For inquiries, please email us on clientservices@cytonn.com. The site is open between 8 am - 5 pm, 7-days a week for site visits;
- Cytonn Money Market Fund closed the week at an average yield of 11.0% p.a. To subscribe, just dial *809#
- In line with increasing the product offering to our clients, Cytonn Asset Managers officially launched its pensions business and in addition to managing segregated funds, it has received licenses from the Retirement Benefits Authority (RBA) to offer other products including; (i) a Personal Retirement Benefits Scheme with a monthly payment platform, an Umbrella Retirement Benefits Scheme and an Income Drawdown Fund. For more information on the pension products, email us at pensionsales@cytonn.com;
- For an exclusive tour of Cytonn's real estate developments, visit: **Sharp Investor's Tour** and for more information, email us at sales@cytonn.com;
- Following the completion and handover of Amara Ridge in Karen, we have now launched our next Karen project, dubbed Applewood, a Kshs 2.5 bn residential development located in Miotoni, Karen. This signature development shall comprise luxury homes, each sitting on 1/2 acre. We invite you to the exhibition of Applewood which is ongoing at the Amara Ridge Clubhouse (Location pin: <https://goo.gl/maps/B3GVnu8pHyn>) or at the Applewood Sales Centre on Miotoni Road (Location pin: <https://goo.gl/maps/ZfABuGjFo1z>) from 9:00 am to 5:00 pm daily. Call 0709 101 000 or email resales@cytonn.com to reserve a villa! See Video [here](#);
- We continue to hold weekly workshops and site visits on how to build wealth through real estate investments. The weekly workshops and site visits target both investors looking to invest in real estate directly and those interested in high yield investment products to familiarize themselves with how we support our high yields. Watch progress videos and pictures of **The Alma**, **Amara Ridge**, and **The Ridge**;
- We continue to see very strong interest in our weekly Private Wealth Management Training

(largely covering financial planning and structured products). The training is at no cost and is open only to pre-screened participants. We also continue to see institutions and investment groups interested in the training for their teams. Cytonn Foundation, under its financial literacy pillar, runs the Wealth Management Training. If interested in our Private Wealth Management Training for your employees or investment group, please get in touch with us through wmt@cytonn.com. To view the **Wealth Management Training** topics, click [here](#);

- For recent news about the company, see our news section [here](#);
- We have 10 investment-ready projects, offering attractive development and buyer targeted returns. See further details here: [Summary of Investment-Ready Projects](#).

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