

Personal Financial Planning, & Cytonn Weekly #32/2019

Company updates

- Ian Kagiri, Investments Analyst, was on KBC to discuss the interest rate cap introduced by the Central Bank of Kenya. Watch Ian [here](#).
- Wacu Mbugua, Research Analyst, was on Metropol TV to discuss the merits and demerits of taking a mortgage as opposed to building your own home. Watch Wacu [here](#).
- Cytonn Investments held its Q2'2019 FA/IFA Awards, where the top selling financial advisors and independent financial advisors took home attractive cash prizes. Read the event note [here](#).
- Phase 1 of The Alma is now 100% sold with early buyers having achieved up to 55% capital appreciation. We are now running a promotion in Phase 2: Buy a unit in Phase 2 with a 15-year payment plan and 0% deposit. For inquiries, please email us on clientservices@cytonn.com. The site is open between 8 am - 5 pm, 7-days a week for site visits;
- Cytonn Money Market Fund closed the week at an average yield of 11.0% p.a. To subscribe, just dial *809#
- For an exclusive tour of Cytonn's real estate developments, visit: **Sharp Investor's Tour** and for more information, email us at sales@cytonn.com;
- Following the completion and handover of Amara Ridge in Karen, we have now launched our next Karen project, dubbed Applewood, a Kshs 2.5 bn residential development located in Miotoni, Karen. This signature development shall comprise luxury homes, each sitting on 1/2 acre. We invite you to the exhibition of Applewood, which is ongoing at the Amara Ridge Clubhouse (Location pin: <https://goo.gl/maps/B3GVnu8pHyn>) or at the Applewood Sales Centre on Miotoni Road (Location pin: <https://goo.gl/maps/ZfABuGjFo1z>) from 9:00 am to 5:00 pm daily. Call 0709 101 000 or email resales@cytonn.com to reserve a villa! See Video [here](#);
- We continue to hold weekly workshops and site visits on how to build wealth through real estate investments. The weekly workshops and site visits target both investors looking to invest in real estate directly and those interested in high yield investment products to familiarize themselves with how we support our high yields. Watch progress videos and pictures of **The Alma**, **Amara Ridge**, and **The Ridge**;
- We continue to see very strong interest in our weekly Private Wealth Management Training (largely covering financial planning and structured products). The training is at no cost and is open only to pre-screened participants. We also continue to see institutions and investment groups interested in the training for their teams. Cytonn Foundation, under its financial literacy pillar, runs the Wealth Management Training. If interested in our Private Wealth Management Training for your employees or investment group, please get in touch with us through wmt@cytonn.com. To view the **Wealth Management Training** topics, click [here](#);
- For recent news about the company, see our news section [here](#);
- We have 10 investment-ready projects, offering attractive development and buyer targeted returns. See further details [here](#): **Summary of Investment-Ready Projects**.

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