

# Cytonn Q3'2019 Markets Review

## Company updates

- Cytonn Investments filed an application with the Capital Markets Authority (CMA), on 3<sup>rd</sup> October 2019, to register a Development Real Estate Investment Trust, (D-REIT), seeking to raise Kshs 2.0 bn of capital. The D-REIT, which is innovatively structured to pay a coupon over the life of the development, will be deployed for the first phases of two of our real estate projects, The Ridge in Ridgeways, and RiverRun Estates in Ruiru. For a copy of the press release, please see [here](#).
  - The Ridge is a comprehensive aspirational lifestyle development on 10 acres in Ridgeways where stage one of the development is complete - including land acquisition, concept development and foundation works. The funds raised will go towards the second stage, entailing the superstructure construction.
  - RiverRun is a master planned mixed-use community on 100 acres in Ruiru, with a dedicated affordable housing component;
- David Gitau, Investments Analyst, was on K24 to discuss Cytonn's Listed Banks H1'2019 Report. Watch David [here](#);
- Caleb Mugendi, Assistant Manager - Public Markets, was on NTV to discuss alternative investments. Watch Caleb [here](#);
- Beatrice Mwangi, Research and Deal Orientation Analyst was on Inooro TV to discuss the performance of Kenyan markets. Watch Beatrice [here](#);
- Phase 1 of The Alma is now 100% sold with early buyers having achieved up to 55% capital appreciation. Phase 2 now open for sale. For inquiries, please email us on [clientservices@cytonn.com](mailto:clientservices@cytonn.com). The site is open between 8 am - 5 pm, 7-days a week for site visits;
- Cytonn Money Market Fund closed the week at an average yield of 10.4% p.a. To subscribe, just dial \*809#;
- For an exclusive tour of Cytonn's real estate developments, visit: **Sharp Investor's Tour** and for more information, email us at [sales@cytonn.com](mailto:sales@cytonn.com);
- Following the completion and handover of Amara Ridge in Karen, we have now launched our next Karen project, dubbed Applewood, a Kshs 2.5 bn residential development located in Miotoni, Karen. This signature development shall comprise luxury homes, each sitting on 1/2 acre. We invite you to the exhibition of Applewood which is ongoing at the Amara Ridge Clubhouse (Location pin: <https://goo.gl/maps/B3GVnu8pHyn>) or at the Applewood Sales Centre on Miotoni Road (Location pin: <https://goo.gl/maps/ZfABuGjFo1z>) from 9:00 am to 5:00 pm daily. Call 0709 101 000 or email [resales@cytonn.com](mailto:resales@cytonn.com) to reserve a villa! See Video [here](#);
- We continue to hold weekly workshops and site visits on how to build wealth through real estate investments. The weekly workshops and site visits target both investors looking to invest in real estate directly and those interested in high yield investment products to familiarize themselves with how we support our high yields. Watch progress videos and pictures of **The Alma**, **Amara Ridge**, and **The Ridge**;
- We continue to see very strong interest in our weekly Private Wealth Management Training (largely covering financial planning and structured products). The training is at no cost and is open only to pre-screened participants. We also continue to see institutions and investment groups interested in the training for their teams. Cytonn Foundation, under its financial literacy

pillar, runs the Wealth Management Training. If interested in our Private Wealth Management Training for your employees or investment group, please get in touch with us through [wmt@cytonn.com](mailto:wmt@cytonn.com). To view the **Wealth Management Training** topics, click [here](#);

- For recent news about the company, see our news section [here](#);
- We have 10 investment-ready projects, offering attractive development and buyer targeted returns. See further details here: [Summary of Investment-Ready Projects](#).

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