



Real Estate Investment Trusts, REITS, as an Investment Alternative, & Cytonn Weekly #52

Company updates

- Weekly Rates:
 - Cytonn Money Market Fund closed the week at an average yield of 10.8% p.a. To subscribe, just dial *809#;
 - Cytonn High Yield Fund closed the week at a yield of 15.1% p.a. To subscribe, email us at sales@cytonn.com;
- David King'oo, Senior Risk and Compliance Associate, attended an interview on NTV to discuss debt management. Watch David [here](#);
- Phase 1 of The Alma is now 100% sold with early buyers having achieved up to 55% capital appreciation. For inquiries, please email us on clientservices@cytonn.com. The site is open between 8 am - 5 pm, 7-days a week for site visits;
- For an exclusive tour of Cytonn's real estate developments, visit: [Sharp Investor's Tour](#) and for more information, email us at sales@cytonn.com;
- We continue to hold weekly workshops and site visits on how to build wealth through real estate investments. The weekly workshops and site visits target both investors looking to invest in real estate directly and those interested in high yield investment products to familiarize themselves with how we support our high yields. Watch progress videos and pictures of [The Alma](#), [Amara Ridge](#), and [The Ridge](#);
- We continue to see very strong interest in our weekly Private Wealth Management Training (largely covering financial planning and structured products). The training is at no cost and is open only to pre-screened participants. We also continue to see institutions and investment groups interested in the training for their teams. Cytonn Foundation, under its financial literacy pillar, runs the Wealth Management Training. If interested in our Private Wealth Management Training for your employees or investment group, please get in touch with us through wmt@cytonn.com. To view the [Wealth Management Training](#) topics, click [here](#);
- For recent news about the company, see our news section [here](#);
- We have 10 investment-ready projects, offering attractive development and buyer targeted returns. See further details here: [Summary of Investment-Ready Projects](#)