

## Capital Markets Based Home Ownership Savings Plans, & Cytonn Weekly #03/2020

## Company updates

- Weekly Rates:
  - Cytonn Money Market Fund closed the week at a yield of 11.1% p.a. To subscribe, just dial \*809#;
  - Cytonn High Yield Fund closed the week at a yield of 14.0% p.a. To subscribe, email us at sales@cytonn.com;
- Wacu Mbugua, Real Estate Analyst at Cytonn Investments was on CNBC to discuss the factors
  affecting housing in East Africa. Watch Wacu here;
- Beatrice Mwangi, Research Analyst at Cytonn Investments was on Metropol TV to discuss the 2020 real estate outlook. Watch Beatrice here;
- Rodney Omukhulu, Assistant Investment Analyst at Cytonn Investments was on CNBC where he
  gave his insights on KCB Group's offer to acquire 100% of the ordinary shares of the NBK Limited
  and the reduction of Tullow Oil's capital expenditure for its Kenyan operations this year. Watch
  Rodney here;
- David Gitau, Investment Analyst at Cytonn Investments was on Metropol TV where he talked matters investment and the 2020 economic outlook. Watch David here;
- Rodney Omukhulu, Assistant Investment Analyst at Cytonn Investments was on Metropol TV to discuss the equities outlook for the year 2020. Watch Rodney here;
- Shiv Arora, Chief Operating Officer at Cytonn Investments was on K24 to discuss the 2020 economic Outlook. Shiv said, "The Kenyan economy is expected to grow by 5.7%". Watch Shiv here;
- Shiv Arora, Chief Operating Officer at Cytonn Investments was on Lolwe TV to discuss the current state of real-estate across the country. Watch Shiv here;
- Phase 1 of The Alma is now 100% sold with early buyers having achieved up to 55% capital appreciation. We are now running a promotion in Phase 2: Buy a unit in Phase 2 with a 15-year payment plan and 0% deposit. For inquiries, please email us on clientservices@cytonn.com. The site is open between 8 am 5 pm, 7-days a week for site visits;
- For an exclusive tour of Cytonn's real estate developments, visit: Sharp Investor's Tour and for more information, email us at sales@cytonn.com;
- We continue to hold weekly workshops and site visits on how to build wealth through real estate
  investments. The weekly workshops and site visits target both investors looking to invest in real
  estate directly and those interested in high yield investment products to familiarize themselves
  with how we support our high yields. Watch progress videos and pictures of The Alma, Amara
  Ridge, and The Ridge;
- We continue to see very strong interest in our weekly Private Wealth Management Training (largely covering financial planning and structured products). The training is at no cost and is open only to pre-screened participants. We also continue to see institutions and investment

groups interested in the training for their teams. Cytonn Foundation, under its financial literacy pillar, runs the Wealth Management Training. If interested in our Private Wealth Management Training for your employees or investment group, please get in touch with us through wmt@cytonn.com. To view the Wealth Management Training topics, click here;

- For recent news about the company, see our news section here;
- We have 10 investment-ready projects, offering attractive development and buyer targeted returns. See further details here: Summary of Investment-Ready Projects.

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