

Regulated versus Unregulated Markets, and Cytonn Monthly - February 2020

Company updates

- Weekly Rates:
 - Cytonn Money Market Fund closed the week at a yield of 11.0% p.a. To subscribe, just dial *809#;
 - Cytonn High Yield Fund closed the week at a yield of 13.56% p.a. To subscribe, email us at sales@cytonn.com;
- Wacu Mbugua, Research Analyst, Cytonn Investments, attended an interview on K24 for a discussion on how the effects of saturation in the hospitality industry has caused over six old hotels put up for auction. Watch the story [here](#);
- David Kingoo, Senior Risk and Compliance Associate, Cytonn Investments, was on Citizen TV to talk about the impact of pending loans to the present economy. Watch David [here](#);
- Rodney Omukhulu, Assistant Investment Analyst, Cytonn Investments, was on CNBC to talk about how Kenya's energy watchdog has cut electricity prices for large manufacturers in a bid to make the country more competitive for FDI's when compared to other African countries. Watch Rodney [here](#);
- Having completed and handed over Phase 1 of The Alma, and on track to hand over Phase 2, we have now turned our attention towards construction of The Ridge in Ridgeways. The Ridge is Cytonn's 800-unit residential mixed-use development on the Northern Bypass. For more information please email us at sales@cytonn.com. We are now running a promotion in Phase 1 of The Ridge: Buy a unit in Phase 1, and get a 5% discount with a 15% deposit in March;
- Phase 1 of The Alma is now 100% sold with early buyers having achieved up to 55% capital appreciation. We are now running a promotion in Phase 2: Buy a unit in Phase 2 with a 15-year payment plan and 0% deposit. For inquiries, please email us on clientservices@cytonn.com. The site is open between 8 am - 5 pm, 7-days a week for site visits;
- For an exclusive tour of Cytonn's real estate developments, visit: **Sharp Investor's Tour** and for more information, email us at sales@cytonn.com;
- We continue to hold weekly workshops and site visits on how to build wealth through real estate investments. The weekly workshops and site visits target both investors looking to invest in real estate directly and those interested in high yield investment products to familiarize themselves with how we support our high yields. Watch progress videos and pictures of **The Alma**, **Amara Ridge**, and **The Ridge**;
- We continue to see very strong interest in our weekly Private Wealth Management Training (largely covering financial planning and structured products). The training is at no cost and is open only to pre-screened participants. We also continue to see institutions and investment groups interested in the training for their teams. Cytonn Foundation, under its financial literacy pillar, runs the Wealth Management Training. If interested in our Private Wealth Management Training for your employees or investment group, please get in touch with us through wmt@cytonn.com. To view the **Wealth Management Training** topics, click [here](#);
- For recent news about the company, see our news section [here](#);

- We have 10 investment-ready projects, offering attractive development and buyer targeted returns. See further details here: [Summary of Investment-Ready Projects.](#)
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