



Student Housing Market in Kenya, & Cytonn Weekly #10/2020

Company updates

- Weekly Rates:
 - Cytonn Money Market Fund closed the week at a yield of 11.0% p.a. To subscribe, just dial *809#;
 - Cytonn High Yield Fund closed the week at a yield of 13.9% p.a. To subscribe, email us at sales@cytonn.com;
 - Rodney Omukhulu, Assistant Investment Analyst, Cytonn Investments, was on CNBC where he discussed the plan to protect textile industries in the region as the government is considering to raise taxes on imported textiles between 30% and 35%. Watch Rodney [here](#);
 - David King'oo, Senior Risk and Compliance Associate, Cytonn Investments, was on K24 to talk about the impact of coronavirus on businesses across the globe. Watch David [here](#);
 - David Mwakitele, Head of Pensions, Cytonn Asset Managers, was on K24 to discuss planning for retirement at an early age. Watch David [here](#);
 - Having completed and handed over Phase 1 of The Alma, and on track to hand over Phase 2, we have now turned our attention towards construction of The Ridge in Ridgeways. The Ridge is Cytonn's 800-unit residential mixed-use development on the Northern Bypass. For more information please email us at sales@cytonn.com. We are now running a promotion in Phase 1 of The Ridge: Buy a unit in Phase 1, and get a 5% discount with a 15% deposit in March;
- **Phase 1 of The Alma is now 100% sold with early buyers having achieved up to 55% capital appreciation. We are now running a promotion in Phase 2: Buy a unit in Phase 2 with a 15-year payment plan and 0% deposit. For inquiries, please email us on clientservices@cytonn.com. The site is open between 8 am - 5 pm, 7-days a week for site visits;**
- For an exclusive tour of Cytonn's real estate developments, visit: **Sharp Investor's Tour** and for more information, email us at sales@cytonn.com;
- We continue to hold weekly workshops and site visits on how to build wealth through real estate investments. The weekly workshops and site visits target both investors looking to invest in real estate directly and those interested in high yield investment products to familiarize themselves with how we support our high yields. Watch progress videos and pictures of **The Alma**, **Amara Ridge**, and **The Ridge**;
- We continue to see very strong interest in our weekly Private Wealth Management Training (largely covering financial planning and structured products). The training is at no cost and is open only to pre-screened participants. We also continue to see institutions and investment groups interested in the training for their teams. Cytonn Foundation, under its financial literacy pillar, runs the Wealth Management Training. If interested in our Private Wealth Management Training for your employees or investment group, please get in touch with us through

wmt@cytonn.com. To view the Wealth Management Training topics, click [here](#);

- For recent news about the company, see our news section [here](#);
- We have 10 investment-ready projects, offering attractive development and buyer targeted returns. See further details here: [Summary of Investment-Ready Projects](#).

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